



Strategic Messages

Conditions are Set for Infrastructure Investment

Cheap domestic energy sources and reliable commercial transportation systems will promote the return of manufacturing. Big River Steel that opened in northeast Arkansas this spring is an example of a river and a flood-control dependent manufacturer with great impact on the regional economy.

- \$1.3 billion investment to produce flat-rolled steel.
- Created 450 direct jobs (10,000 applicants) with an average annual wage of \$85,000.
- Indirect job creation with eight (8) companies announcing investments and more than 300 jobs created.
- Also made possible by effective flood control.

